

From: [Retail Service Providers](#)
Subject: Campaign Notification Connected Not Active (The 100-day Bounty)
Date: Monday, 13 April 2026 1:40:54 PM
Attachments: [REDACTED]

Notification Type: Campaign Notification Connected Not Active (The 100-day Bounty)

Impacted RSPs: All

RSP Action Required: Selective

Dear RSPs,

Opticomm is pleased to notify RSPs of an upcoming campaign focused on reconnecting premises that are connected to the Opticomm network but have not been active for more than six months.

Campaign Overview: The 100-day Bounty

Opticomm is sharing the attached list of addresses that have been inactive on the network for a period exceeding six months.

RSPs that reconnect eligible customers during the campaign period in line with the campaign terms, will be entitled to a bounty payment.

This address list will be refreshed and shared on a monthly basis (as addresses are connected and new addresses become eligible).

Campaign Details:

Only plans speeds in the below table will be eligible for a bounty.

Plan	Bounty \$x ex GST
25/x Mbps	\$100 ex GST
50/x Mbps	\$150 ex GST
100/x Mbps	\$200 ex GST
250/x Mbps	\$200 ex GST
500/x Mbps	\$200 ex GST
750/x Mbps	\$200 ex GST
1000/x Mbps	\$250 ex GST

12Mbps plans are excluded from bounty payments.

- **Eligible premises:** Connected but not active on the Opticomm network for more than six months, as advised by Opticomm via the address list.
- **Incentive:** Up to \$250 ex GST once-off bounty per eligible connection, payable after and once achieving, 100 days of continuous active service. For specific incentive amount due, see plan table above.
- **Campaign period:** 1 June 2026 – 31 December 2026.
- **Data updates:** The eligible address list will be updated on a monthly basis.

Opticomm experiences a level of baseline reconnections within this category. As such, reasonable baseline reconnection thresholds will be set for each RSP based on the

previous historical activity. These will be shared in the coming 15 days with each RSP.

Eligibility and Campaign Mechanics

For the purposes of this campaign, an eligible connection is defined as the order where the following conditions are satisfied:

1. The order is a 'connect'
2. The service must be active for 100 continuous days.
3. The order is completed on or before 31 December 2026.

Bounty is paid on the first order speed (plan modifications are allowed).

All churning services are excluded from eligibility.

Reporting and Payment

- Opticomm will issue each RSP a monthly report identifying the eligible connections that have achieved the 100 continuous days of service that month.
- These reports will be used by RSPs to invoice Opticomm for bounty payments.
- Payment will be processed in line with standard Opticomm invoicing and settlement processes.

Customer Awareness Activity

Opticomm will be undertaking direct mail outreach to each eligible address.

- Customers will be advised that high-speed fibre is available for connection.
- Mail activity will align with the campaign period.

This activity is intended to complement RSP sales and marketing efforts.

Recommended RSP Actions

Opticomm encourages RSPs to:

- review the attached eligible address list,
- align outbound sales and reconnection activity to the campaign window, and
- prepare operational readiness for increased order volumes.

If you require clarification regarding eligibility, performance baselines, reporting, or payment mechanics, please contact your Opticomm Account Manager or respond to this notification.

Kind regards,
Opticomm Wholesale Team

Opticomm RSP

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